

**Subject:** Re: Introduction to The Standard/ Historic BID

**From:** Noah Strouse <noah@historiccore.bid>

**Date:** 07/15/2016 10:03 AM

**To:** "AHale@standardhotels.com" <AHale@standardhotels.com>, Joel Brumant <JBrumant@standardhotels.com>

**BCC:** <HSherzai@downtownla.com>

Thanks for the intro, Henna. Moving you to bcc.

Hey Joel and Amanda. Great to e-meet you. More than happy to chat about ways to engage with the Historic Core community. I'll be at the Roundtable Monday, or we can connect another time over coffee?

Noah



HistoricCo

**NOAH STROUSE**

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On Fri, Jul 15, 2016 at 9:42 AM, Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Hi Noah,

I'd like to introduce you to Joel Brumant and Amanda Hale from The Standard, Downtown LA. Joel and Amanda have recently joined The Standard team in Sales and Marketing, respectively. They're looking to connect with the DTLA community and I thought you would be a good contact to familiarize them with the Historic Core and potential partners in your district.

Hope to see you at the Roundtable on Monday!

**Henna Sherzai**

Director of Marketing & Communications

 <https://www.downtov>

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